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THE ASPIRATIONS OF POLITICAL PARTIES AND THE PUBLIC ADMINISTRATION PARADIGM

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ABSTRACT

The public administration paradigm plays an important role in determining the guidelines and policies of political parties in managing the country. Political parties have different aspirations for conducting public administration. Due to various expectations of political parties that may arise from different operating concepts, having different political parties will affect government administration in different ways. The aspirations of political parties can be divided into several categories, such as increased autonomy and civil rights. Creating equality and justice by increasing opportunities for study and skill development creates a sustainable economy, enhances environmental security, and so on. The public administration paradigm about political party aspirations can have features such as budget allocation that are in line with the political party's ideas and policies. Improving public sector processes to increase efficiency and transparency, creating a suitable organizational structure and operational flexibility, and establishing public-private partnerships to foster effective development. In practice, public administration depends on the aspirations and policies of political parties, accompanied by political change. Ministers with the same aspirations can be engines for sustainable change and development in society.

Keywords: Paradigm, Public Administration, Aspirations, Political Party

ISSN: 2455-8834

Volume:08, Issue:10 "October 2023"

Introduction

The aspirations of political parties and the public administration paradigm may vary from country to country, and party members have different visions. It also depends on the historical context and current political conditions. We need to provide specific examples of the political parties and countries you mention. If we consider that some political parties in the country aspire to be in the leadership or government. There may be aspirations related to economic strengthening and social development. They may aim to create a political organization that is transparent and capable of managing the country's political and financial resources effectively. To be able to support economic development and sustainable development. (Vincent, Ostrom, 2008).

On the other hand, other political parties may have aspirations that emphasize a more economic and financial dimension of governance. They may aim to reduce economic suffering. Increase job opportunities and increase people's income. They may also aim to create better living conditions both on the individual and social levels. Public administration paradigms can have different characteristics and goals depending on the country. In some cases, the aim of this paradigm may be to create an efficient and transparent governance system. They may aim to reduce corruption and conserve government resources. As well as increase the rationality and administrative responsibility of government officials. (Scott, John, 1999).

In some other countries, the public administration paradigm may focus on building a strong and accessible welfare system for the people. They may aim to increase the rights and equality of access to health services, education, housing, and other protections against precarious living conditions. The aspirations of political parties and public administration paradigms may vary depending on the historical context and prevailing political conditions. But in general, political parties and public administration paradigms aim to build a sustainable society and enrich the people of the country. (Denhardt, R. B, (2008).

Therefore, the aspirations of political parties and public administration paradigms may vary from country to country and according to party ideas and policies, and also depend on political conditions and other factors affecting public administration paradigms in each country. Building a Sustainable and Just Society The public administration paradigm may aim to create societies that go beyond economic growth and have a harmonious distribution of beneficial interests. By giving importance to sustainability in the areas of the economy, society, environment, and justice. By building facilities for business and investment, supporting the creation of quality jobs and generating income for the people, promoting innovation and research to prepare for the future, and the reform of the public administration system Political parties and public administration paradigms may aim to reform the public administration system to increase

ISSN: 2455-8834

Volume:08, Issue:10 "October 2023"

efficiency and transparency. By reducing distortion reducing required resources and creating an administrative system that is friendly to the people, creating equality Political parties and the public administration paradigm may aim to create a society that is equal in all dimensions. Whether it is access to rights and opportunities to study. Public service access to health care and reducing the disparity between different groups as well as protecting the environment. Political parties and public administration paradigms may aim to focus on environmental protection and sustainable management of natural resources. By developing a sustainable environmental policy and supporting the use of renewable energy and green technologies.

Paradigm Concept

Hulsman John, (1997). A paradigm is planning and taking steps to make the desired outcome happen. It is a process that is designed to provide orderliness and systematic operation. The goal of the paradigm is to make work possible with maximum efficiency. By reducing errors and wasting unnecessary time in the process. Paradigm concepts take many forms and are applied in many fields. For example: 1) production processes; in the manufacturing industry, the paradigm concept focuses on increasing the efficiency and quality of the production process. By analyzing and improving production processes, such as using automated technology to reduce errors and increase efficiency in product production. 2) Business process in business and service Paradigm thinking focuses on improving business processes to provide the best possible service or product for customers. By analyzing and improving related processes, such as reducing waiting and increasing confidence in the quality of products or services. 3) Learning process. In education and teaching, paradigm concepts are used to create appropriate processes for presenting information and learning. By designing activities and assessments to support effective learning; and 4) the innovation process. In research and development, Paradigm thinking focuses on creating and developing innovations. By using an orderly research process and careful testing to develop new products or technologies, understanding existing processes, and developing them to optimize them. Using this paradigm concept may help organizations or individuals to improve operations and increase productivity more efficiently.

In conclusion, a paradigm is an idea that deals with the long-term developments and changes that occur in a particular system. These changes can occur through different stages that make up a large paradigm. Continuous movement and change This results in changes in both the system and the surrounding environment, for example, the paradigm is a process of change. The concept of a paradigm focuses on the changes that occur in a particular system, with development and change being crucial in that process.(Chilcote, RonaldH, 1981). Paradigm as a model A paradigm is a model used to describe and analyze changes in a system. What happens in real systems may be studied and analyzed using paradigm concepts. The paradigm is a cognitive structure. The concept of a paradigm will help us deeply understand and analyze changes in the

ISSN: 2455-8834

Volume:08, Issue:10 "October 2023"

system. It will affect the knowledge we have about how the system changes. The paradigm is related to time. The concept of the paradigm suggests that changes in the system occur over time. And it is important to understand these transformational processes in history and the future, and whether the paradigm is proactive or reactive. Paradigms can arise as a result of changes that the system faces externally (active), or they can arise as a result of changes within the system itself (passive) and often have triggers or factors affecting the process.

Concepts of Public Administration

Public administration is the process involved in the management and operations of government agencies. To achieve the objectives and efficiency in providing services to the people, and create economic and social prosperity at the national level, the concept of public administration may have many approaches. But can be summarized as follows. (Wamsley, Garry L. &Zald, Mayer N, 1976).

- 1. Professional management in public administration should focus on professional operations and expertise in each field. The development of skills and knowledge of personnel in management is therefore important. To work efficiently and systematically
- 2. Creation of a fair and transparent management system Public administration should have a fair and transparent administration system. To reduce corruption and damage to the government, disclosure, and participation of the public in decision-making are important.
- 3. Emphasis on performance Public administration should focus on performance and achievements. It's important to set clear goals and measure them. To be able to continuously improve work processes.
- 4. Use of technology in management Technology is a tool that can help greatly in government administration, such as the use of modern information systems to increase the efficiency of data processing and communication.
- 5. Building confidence in the system of public administration should build confidence among people who receive services. By providing quality services and responding to the needs of the people appropriately.

In conclusion, such concepts are important guidelines for public administration. To achieve efficient operations to build confidence among the people and create economic and social prosperity at the national level, public administration is a process whose main objective is to operate and manage the resources of the state to promote the prosperity of the country and the welfare of all its people. The concept of public administration emphasizes social responsibility.

ISSN: 2455-8834

Volume:08, Issue:10 "October 2023"

Public administration must be consistent with the principles of coordinating relations between the public and private sectors. To make public administration efficient and effective for the sustainable development of both the country and society, such as creating transparency and confidence. Personnel development system reform creates sustainable policies' alliance building and flexible management, etc.

Concept of Hope

Ambition is a concept related to looking for success, and satisfaction in the future. It's what drives us to work and try to grow. To achieve better results in our lives and work. The concept of purpose has a clear purpose. And it makes us plan and think positively. When we have hope, it can help us move forward. Even if there are problems or obstacles, hope still gives us motivation and a strong will to solve that situation. In addition, hope is an important mechanism that helps to create happiness and satisfaction in life. Our life Having clear intentions helps us to have clear goals and plans. It gives us stability and a sense that our lives are worthwhile, and have success in what we do aspiration is also a motivation that helps us to strive and improve ourselves. It encourages us to try new things and fight against obstacles when we have hope. We are motivated to develop skills and abilities and make progress in setting goals and achieving better outcomes in our lives. (Cheavens, J. S., Feldman, D. B., Gum, A., Michael, S. T. & Snyder, C. R. 2006) Therefore, ambition is an important concept that helps us live a happy and contented life. It helps us plan and set goals, improve ourselves, and try to do what we want.

In conclusion, ambition is an important inspiration in our life and goal-setting in life. It motivates us to see the possibilities of the future. And try to work or improve yourself to achieve the desired results in the future. Ambition allows us to see and understand the importance of the goals we set. It gives us inspiration and enthusiasm for life. Having strong willpower encourages us to make decisions and act in the direction that is most likely to achieve our goals.(Snyder, C., Lopez, S., Shorey, H., Rand, K. & Feldman, D. 2003). Ambition also encourages us to take action when we face obstacles or problems. It helps us see and study ways to overcome challenges. And believe that we can only do so if we put in the effort and understand the effectiveness of our efforts. Hope also builds good relationships in life. It's an incentive that we can share with others and build encouraging relationships with. Seeing others have aspirations and determination in their pursuit of success creates an environment that fosters and encourages sustainable development and success. When we have aspirations and set clear goals, we have more opportunities to create success and happiness in our lives.

ISSN: 2455-8834

Volume:08, Issue:10 "October 2023"

Concept of Political Party

Monroe, J. P. (2001). Political parties are one of the most important parts of the system of government in society. And it plays an important role in setting the policies and political operations of a country or government. Concepts related to political parties can be viewed from various perspectives, such as the concept of independent politics. The principle of independent decision-making is important. A political party that avoids imposing restrictions and aims to give the people the freedom to vote. And have freedom of political expression, such as the Liberal Party, conservative political ideas emphasize the importance of relationships and collaboration between the powerful and the people. Political parties that emphasize the creation of a balanced society and justice, such as the Socialist Party, and political concepts that emphasize equality focus on reducing inequality and social and economic differences. Political parties that focus on spreading opportunities and privileges to all groups, such as the Seri Ruam Thai Party's controloriented political concept, emphasize the importance of government stability and control. Political parties focus on setting policies and laws to maintain relations and order in society, such as the Conservative Party, and political ideas that focus on protecting the rights and well-being of specific groups. Emphasizing the importance of particular groups in society, such as the commoners' parties, these concepts are just a few examples of ideas that exist in political parties. However, politics is complex, and many issues affect the ideas and views of different political parties. And there may be combinations or incompatible ideas within the same political party.

In conclusion, the ideas found in politics emphasize freedom and human rights. Some political parties create ideas that emphasize freedom and human rights. Support for democratic freedoms such as freedom of expression, gender equality, y freedom of choice, and freedom of business. Parties in this concept tend to have a political approach that focuses on reducing the power of the state and supporting the right of the people to decide. Welfare and equality There are political parties that focus on building a society with equality than the distribution of benefits. They may aim to reduce economic differences. Support increasing welfare for different classes of society or creating a fair tax system to increase central income and tackle economic inequality. Environmental protection. (Schelling, Thomas C, 1971). Many political parties have the idea of protecting the environment. They may look forward to environmental protection measures such as reducing greenhouse gas emissions. Promote clean energy, improve waste management systems, conserve natural resources, and ensure economic stability. Some political parties aim to create economic stability. They may aim to promote economic growth. It supports job creation and leads to an increase in income and a sustainable industry. There may also be ideas that focus on reducing economic risks, such as building a stable financial system. Local investment support and increasing economic independence.

ISSN: 2455-8834

Volume:08, Issue:10 "October 2023"

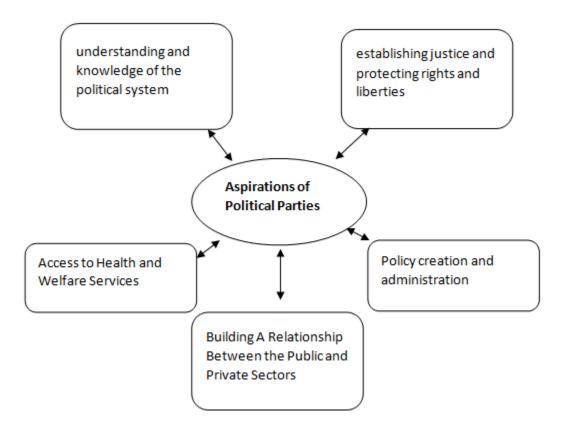
Knowledge Gained from Education

Education is a process that enhances knowledge and understanding in many areas of life, including politics and public administration. Education gives you a deeper understanding of political systems and public administration paradigms, so as you further your studies, you will gain knowledge and aspirations that are important to politics. This is the essence of the study and aspirations of political parties and public administration paradigms.

- 1. Knowledge and awareness about the political system you live in help you understand the political system used in your country. Including the structure of government, elections, and working principles of government, studying politics can help you understand how political parties operate at the highest levels of public administration.
- 2. Policy formulation and administration: The knowledge gained through your studies will help you understand the policymaking processes of political parties and government administration. You will learn about the processes used to create policies that align with political parties' action plans. Including how these policies are implemented in the performance of official duties.
- 3. Building relationships between the public and private sectors: This study helps you understand the importance of public-private partnerships in public administration. You will learn how the public and private sectors work together to promote economic and social development.
- 4. Access to health and welfare services helps you understand the health and welfare service system. You will learn which political parties plan to increase their facilities and benefits for citizens, such as supporting free education. Access to quality public health services or elderly welfare structures.
- 5. Establishing justice and protecting rights and freedoms will help you understand the principles and measures political parties use to create justice and protect civil liberties. You will learn how to stand up for women's freedom. Freedom of speech or freedom to design and live the life you choose.

Hence, education helps you understand basic knowledge about politics and public administration. And help build a strong aim towards developing the country and society in the way you believe is best. Education is a process that builds knowledge and understanding in various areas of life. Studying helps us learn about the world in which we live. History, culture, science, religion, sociology, politics, and many other areas. Education develops thinking skills such as analyzing and learning to solve problems. Improved communication skills and critical thinking are shown in Figure 1.

Diagram 1 The aspirations of political parties and the public Administration paradigm



Author's Point of View

The aspirations of political parties and public administration paradigms can vary according to the ideas and approaches of each party and government. However, there are some possible expectations that can be generalized as follows:

- 1. Building a prosperous economy: Political parties and governments may aim to foster economic growth in the country. By creating a situation conducive to investment, business support creates quality work and increases opportunities for low-income people.
- 2. Increasing the quality of life of the people: Political parties may aim to improve the quality of life of citizens. By increasing rights and access to public services, such as improving the education system, promoting access to health care, and improving social welfare,
- 3. Equality and Justice: Politics and public administration may have ideas that aim to create a just and fair society. By reducing differences between groups with different rights and opportunities, support for the promotion of human rights, and protection of civil liberties

ISSN: 2455-8834

Volume:08, Issue:10 "October 2023"

- 4. Caring for the environment: Political parties may have aspirations for stewardship and protection of the environment. By reducing toxic emissions, we promote clean and sustainable energy use and support the conservation of natural resources.
- 5. Protection of security and safety: Political parties and governments may aim to create a state of security and safety in the country. By responding to industrial stores, general substances, and the prevention of violent acts.

These expectations are just general ideas. But the aspirations and paradigms in the administration of the country differ according to the political and social conditions of each country. The actions of governments and political parties will influence policies and development directions in various fields. Following and studying the policies and operational plans of relevant political parties and governments helps to understand the expectations and paradigms of public administration in different eras.

Summarize

The expectations of Thai political parties and the current paradigm of state administration cannot be absolutely true. Due to the large number of political parties in Thailand, there are various political ideas and ideologies as well. But Thai political parties may have certain objectives, such as 1) wanting the economy to be strong and 2) aiming to create a public-benefit governance paradigm focused on fostering sustainable economic growth. Support local businesses by promoting private investment and creating a supportive environment for them. 2) Parties aiming to reduce inequality and increase equality may aim to create a public administration paradigm that focuses on reducing economic and social inequality. Increasing access to education and access to health care, work, social freedom, and equal rights; and 3) the goal of establishing a state administrative order. Political parties may attempt to create a transparent public administration paradigm. Transparency and clear working methods help negotiate, monitor, and control financial resources and manage risk through better management. And create an efficient management system. (ChongchanSuwanmanee, 2020). However, the aspirations of political parties and public administration paradigms can also vary depending on different parties and political concepts. Build and improve important things in various systems, such as economic development. Increase educational opportunities and access to health services. Improve environmental conditions, strengthen security, etc. In another case, a political party may have a vision that the government is responsible for solving serious social problems, such as reducing silence. Poverty alleviation, creating social equality, etc. In addition, the aspirations of political parties and the public administration paradigm may be consistent with the values and opinions of the people. Including the political situation that was going on at that time. To maintain public confidence and create appropriate measures to meet the needs and priorities of the people at that

ISSN: 2455-8834

Volume:08, Issue:10 "October 2023"

time. In addition, the aspirations of political parties in Thailand and the public administration paradigm are diverse and change over time. Therefore, we must wait and see the future development of ideas and policies in order to understand the aspirations of political parties in Thailand at the present time.

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